



**SUPPORTING STUDENT SUCCESS**

**WASH & LEARN**

**PICO RIVERA**

**9-week summer reading program at VIP Coin Laundry**

Group D - a 501 (3)(c) corporation in partnership with the Laundry Literacy Coalition

# REQUEST FOR RENEWED FUNDING

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- Wash & Learn
- Supporting Young Readers in Pico Rivera
- The Summer Slide
- How Wash & Learn Helps
- Year 1 - Measures of Success



WASH & LEARN ACROSS THE U.S.



1st in Los Angeles area



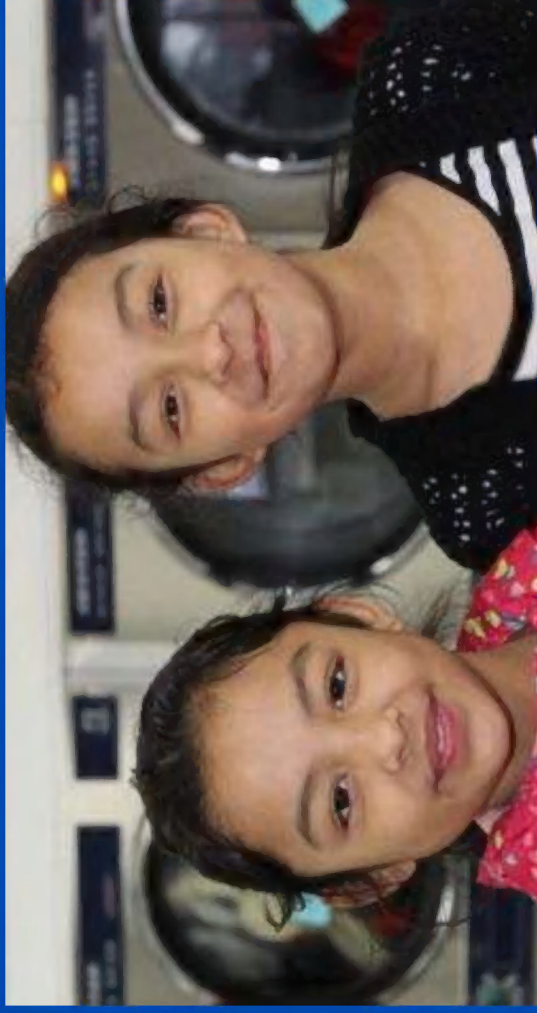
LAUNDRY  
LITERACY  
COALITION



# Wash & Learn: Pico Rivera

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- 9-week summer program for K-5
- 4 iPads preloaded for learning
- 1 mobile hotspot
- bookshelf with grade-level books
- activity table and chairs
- librarian on site 19 hours a week
- Fridays 3pm - 8pm, Weekends 11am - 6pm



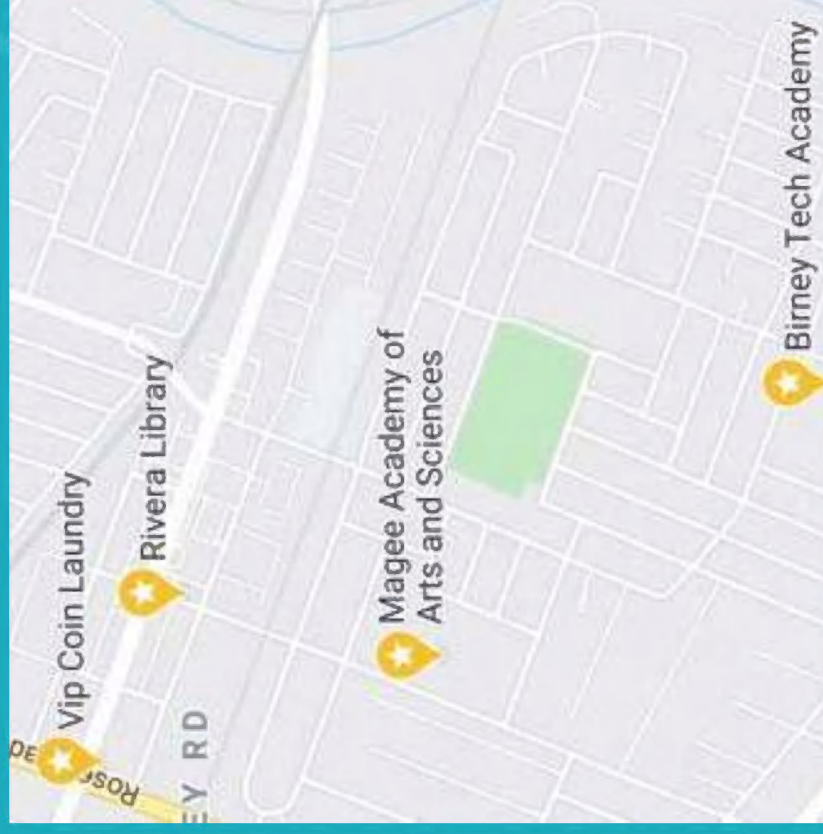
# Our Neighborhood

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**Laundromat open 7 days a week**

**Library closed 3 days a week**

**Schools closed for summer**





**BIRNEY TECH  
ACADEMY**



**28%**

of fourth graders at Birney Technical  
read at grade level



**MAGEE  
ACADEMY OF  
ARTS AND  
SCIENCES**



**17%**

of fourth graders at Magee Academy  
read at grade level

**>70%**

students at both schools  
qualify for free or reduced lunch

## IMPACT

Students who do not read proficiently by the end  
of 3rd grade are

**4x**

more likely to drop out of high school than a  
proficient reader

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**Wash & Learn - Pico Rivera helps!**

Source: Annie E. Casey Foundation. (2013). Early reading research confirmed.



# THE SUMMER SLIDE



The regression of reading skills students experience during summer break.

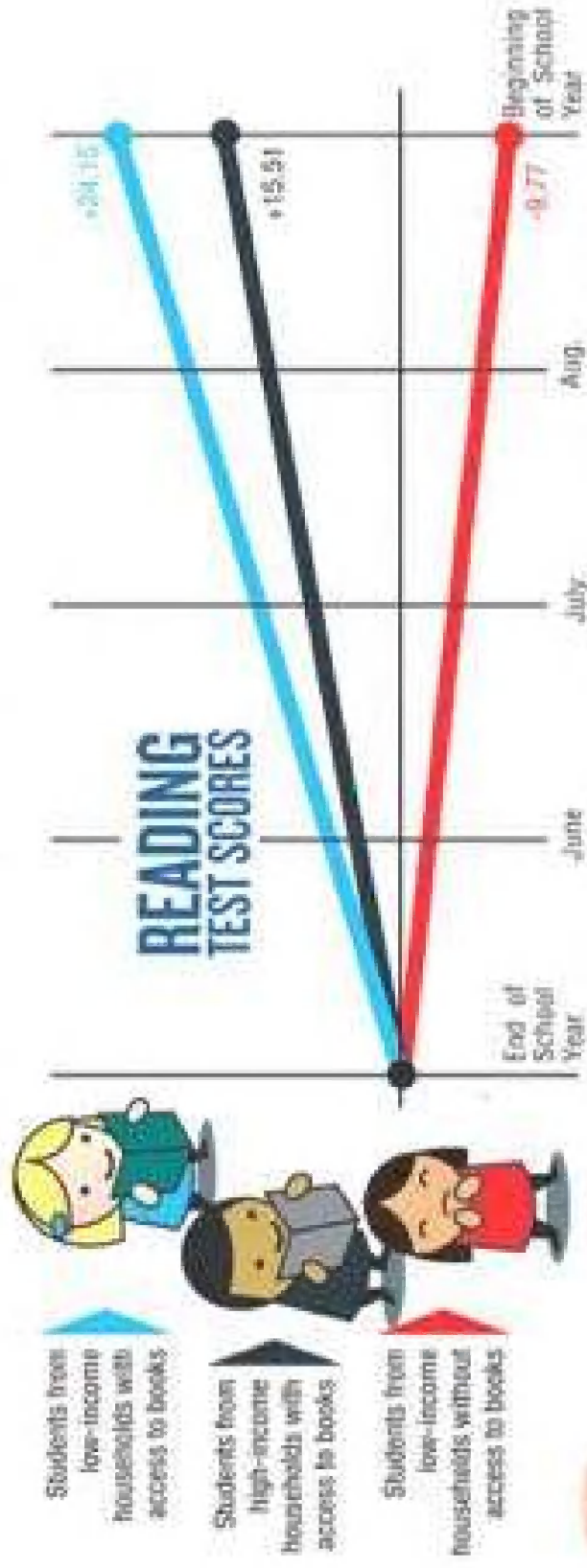
Children from low-income households are impacted the most.

Library-based summer reading programs combat the summer slide and improve student outcomes in the fall.



# KIDS WHO READ BEAT SUMMER SLIDE

Studies show that access to books during the summer prevents a drastic loss in reading skill – especially for kids in need.



MAURENCE: 1. Change in scores between end-of-year and following year (reading as shown by the California Achievement Test). Children, S. L., Alexander, K. L., & Entwistle, D. R. & Davis, L. J. (2002). Countering the summer slide: Does access to books during the summer matter? *Journal of Educational Research*, 105(3), 142-150.



# How Wash & Learn Helps

1

MEETS  
STUDENTS IN  
NEED WHERE  
THEY ARE

2

INCREASES  
ACCESS TO  
LIBRARY  
RESOURCES FOR  
YOUTH

3

EDUCATIONAL  
PROGRAMMING  
DEVELOPED AND  
LED BY A  
LIBRARIAN

4

ENGAGES YOUTH  
IN MEANINGFUL  
WAYS AT THE  
LAUNDROMAT

# USAGE



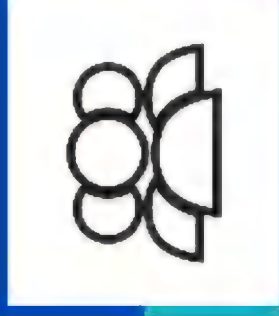
198

E-books  
accessed



720

Wi-Fi  
sessions

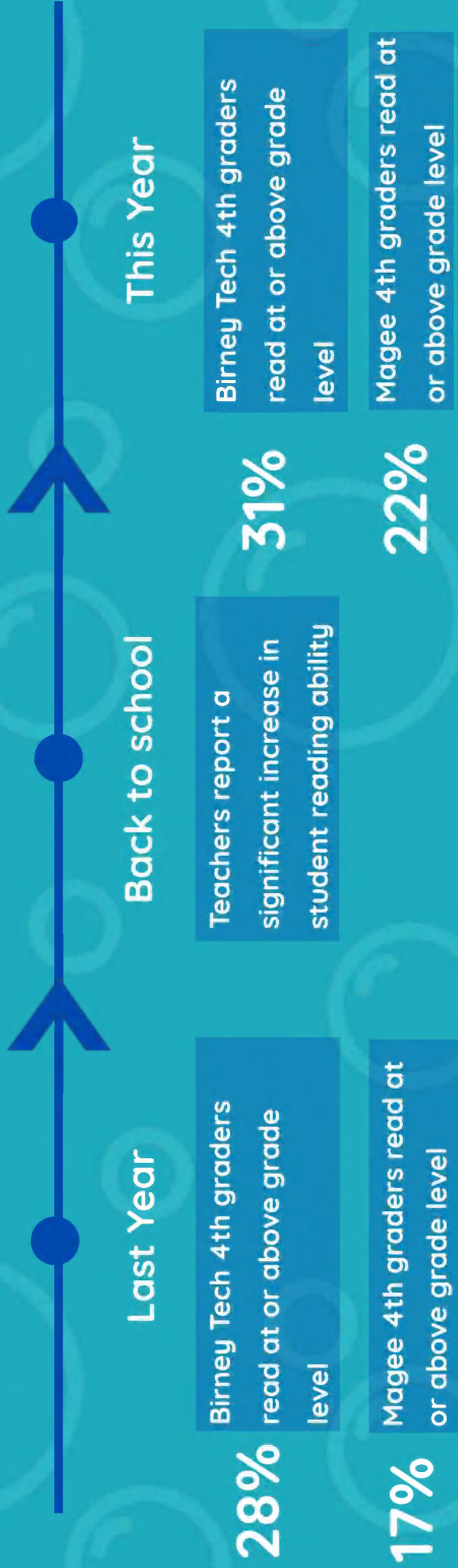


405

Kids engaged in  
programs



# IMPACT



# Testimonials



## Parents

“My daughter loves to read, and because of story time, she now loves washing clothes. She thinks the laundromat is the library.”



## Teachers

“I spent less time getting my kids up to speed after summer vacation this school year. I was so excited that they were ready to learn from the start.”



## Community

“Families love that the children have a place to read and play. They were bored before, but now the children love coming.”

## Year 1 Budget

Project Management Costs			\$
Pre-program set up	\$46.24/hr X 5hrs/wk X 12 wks	60 hrs	\$2,774.40
Weekly Oversight	\$46.24/hr X 10 hrs/wk X 9 wks	90 hrs	\$4,161.60
<b>Other Personnel Costs</b>			
Facilities Install/Removal	\$35/hour X 10 hours	10 hrs	\$350.00
IT Set up (5 hrs)/Maintenance (10)	\$51.41/hour X 15 hours	15 hrs	\$771.15
Part-time librarian	\$28.39/hour X 171 hours	171 hrs	\$4,854.69
<b>Material Costs</b>			
Hot table, seats 8	\$1010	1 table	\$1010
Chairs, 4 sets of 2	\$264	8 chairs	\$1,056.00
Bookcase	\$39.99	1 bookcase	\$39.99
Apple iPad with WiFi	\$329.00	4 stations	\$1,316.00
Universal tablet security holder and lock	\$69.90	4 stations	\$279.60
WiFi Hotspot	\$49.99	1 device	\$49.99
TOTAL COSTS			\$16,663.42

## Year 2 Proposed

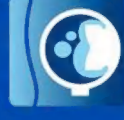
Project Management Costs			\$
Pre-program set up	\$46.24/hr X 5hrs/wk X 6 wks	30 hrs	\$1,387.20
Weekly Oversight	\$46.24/hr X 10 hrs/wk X 9 wks	90 hrs	\$4,161.60
<b>Other Personnel Costs</b>			
Facilities Install/Removal	\$35/hour X 10 hours	10 hrs	\$350.00
IT Set up (5 hrs)/Maintenance (10)	\$51.41/hour X 15 hours	15 hrs	\$771.15
Part-time librarian	\$28.39/hour X 171 hours	171 hrs	\$4,854.69
<b>Material Costs</b>			
Supplies	\$250.00		\$250.00
TOTAL COSTS			\$11,780.64



# Wash & Learn Works!



- PICO RIVERA STUDENTS NEED HELP READING
- WASH & LEARN PILOT PROGRAM WAS A SUCCESS
- SECOND YEAR PROGRAM REQUIRES LESS FUNDING
- PLEASE RENEW YOUR SUPPORT



LAUNDRY  
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